

Parental Consent – Use of Photographs/Videos

During your child's time at our school, we may occasionally take photographs or videos of pupils to celebrate learning, achievements, events and school life. Images may be used internally, for example, on classroom or corridor displays, and externally, for example, in printed publications, on the school website, on school social media accounts, or by local media where appropriate.

From time to time, our school may be visited by the media, who will take photographs or video/film footage of a visiting dignitary or other high-profile event e.g. carnival, plays etc. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

We recognise that images shared online can sometimes be copied, altered or manipulated, including through AI tools. Safeguarding children is our priority. We will take reasonable steps to reduce risk, including avoiding unnecessary identifying information, not publishing full names alongside images online, using suitable images, considering group or distance shots where appropriate, removing image metadata before online publication, and reviewing published images regularly. We will never process any images through online AI tools.

To comply with the **UK General Data Protection Regulation and the Data Protection Act 2018**, we ask for your consent before using your child's image for publicity, promotional or external communication purposes. Please answer all the questions below, then sign and date the form where shown. You may withdraw consent at any time by contacting the school in writing.

CONDITIONS OF USE

- We will not include personal email or postal addresses, or telephone numbers on video, or on our website, in our school reports or in other printed publications. We will not publish a child's full name alongside their image online.
- If we use photographs of individual pupils, we may use the name of that child in accompanying text or photo caption on school displays but not on our website or on social media.
- We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.

Use of Image/Video	
1. May we use your child's photograph on project display boards around the school, including classrooms and corridors?	☐ Yes ☐ No
2. May we use your child's photograph in printed school materials, such as newsletters, reports and prospectuses?	☐ Yes ☐ No
3. May we use your child's image on our school website and official school social media accounts?	☐ Yes ☐ No
4. Are you happy for your child to appear in the media? <i>e.g. local press/school/events/awards</i>	☐ Yes ☐ No
5. May we use your child's image on our trust website and official trust social media accounts?	☐ Yes ☐ No
I have read and understood the conditions of use, and I agree/disagree to the above on behalf of my child. Name of my child..... Parent/Guardian's signature..... Date: Name (in block capitals)..... Please note: <i>You may withdraw consent at any time by giving written notice to the school. We will stop using your child's image in future publications as soon as reasonably practicable. Please note that we may not be able to remove images already printed or already published by third parties, such as newspapers.</i> We will review images used on our website, social media and promotional materials regularly and remove or replace images that are out of date, no longer needed, or no longer covered by valid consent. Parents and carers are asked to notify us of any changes to their photo permissions and to review these annually.	